



CONTENT GUIDE FOR CONTRIBUTORS TO GIRLSMINISTER.COM

Thank you for being willing to come alongside of this project to help shape the conversation of girlsministry. We're so glad that you have agreed to be a contributor to the girlsminister.com blog and/or the girlsminister social network. In this document, you will find some guidelines that our contributors are using to help produce their content in a timely manner and within a framework that will create healthy dialogue among the readership and social network.

WHAT IS THE PURPOSE OF GIRLSMINISTER.COM:

- To help shape the conversation and resources surrounding ministry to teenaged girls. It's so important to give them a strong foundation so that we are growing healthy young women now and not broken women later.
- So what is it in 30 seconds?...the conversation of girlsministry has been going on for ages, but over time we've lost the community opportunities to share and learn how to raise healthy young women that women used to have---until now! Welcome back to the conversation place--- girlsminister.com!

WHAT TYPES OF CONVERSATIONS AND CONTRIBUTIONS ARE WE HAVING ON GIRLSMINISTER.COM and GIRLSMINISTER.COM SOCIAL NETWORK:

- Webisodes: weekly and bi-weekly videos that are hosted on our site between mothers and daughters, girlsministers and teenaged girls, and girlsministry workers.
- blog posts: responses to girl trend news, resources that help moms talk to their daughters, resources that help girlsministry workers minister, conversations about intentionally shaping and raising teenaged girls in a Christ-centered way of life.
- Scheduled meet-ups: We want to be intentional about having a two-way conversation among our social network members and so you may have been invited to be a socialnetwork meet-up guest that will be a scheduled online conversation for the members of our socialnetwork to ask questions and talk to you about your specific expertise.

WHAT HAPPENS TO MY CONTRIBUTION ONCE IT IS POSTED ON GIRLSMINISTER.COM and/or GIRLSMINISTER.COM SOCIAL NETWORK:

You may feel free to re-post or re-purpose your contribution as long as you credit girlsminister.com with the original posting and provide a link back to the original post. Please contact girlsminister@gmail.com if you have any questions regarding this contribution use statement.

CONTENT SUBMISSION SYSTEM:

As we are working with several contributors, it is necessary to have simple streamlined submission system so that content arrives on time, is able to go through the editing process, and is posted with appropriate credit to each contributor.

I AM SUBMITTING A WEBISODE:

In order to have you webisode broadcasted on the girlsministry.com channel please provide the following:

- Your content must be in a quicktime compatible format
- (We are still determining how to have these uploaded from your video device to the girlsminister.com broadcast channel) TBD
- Please email girlsminister@gmail.com with the title of your webisode, and a short description of what is covered in this webisode.

I AM A SUBMITTING A POST TO GIRLSMINISTER.COM:

- If you are a weekly contributor, please post your contribution to girlsminister.com no later than Friday at noon. (You should be added as a contributor in order to do this.) If you are not comfortable posting and would rather it be posted for you, please have your contribution sent to girlsminister@gmail.com no later than Friday at noon with the subject heading containing your name. In addition to your first contribution please include a picture to be used on the site, a short bio to be included on the site, and any contact information you want to make available to the readership of the blog/and or social network (twitter username, facebook url, personal blog, email address).
- If you are a guest contributor, please have your contribution sent to girlsminister@gmail.com. In addition, please include contact information you want to make available to the readership of the blog and/or social network (twitter username, facebook url, personal blog, email address).

I AM A GUEST FOR A SCHEDULED MEETUP:

- You will need to secure a high-speed internet connection for the computer you are using during the meet-up.
- You will need to secure a computer that has the capability to utilize a webcam session.
- You will need to prepare to log on to www.tokbox.com/girlsminister 15 minutes before your scheduled meeting to ensure that your meet-up is ready to go upon it's scheduled time.
- You will need to schedule a 5 minute test webcam session at www.tokbox.com/girlsminister at least a day before your scheduled meetup to ensure that you are comfortable with the setup and all tech is working on your part.

CONTENT GUIDELINES: WHAT TO SAY/WHAT NOT TO SAY

CONTENT TO STAY AWAY FROM ON GIRLSMINISTER.COM and GIRLSMINISTER.COM SOCIAL NETWORK:

- Political agendas (We do not want to lose or gain readership based on our political views. This is not the intent of our community)
- Explicit and obscene language (We don't really think you would use this, but in case you are tempted---don't)
- We are not ranters---insight is important so please ask yourself this---how does my contribution add to the conversation on girlsministry? Am I addressing an issue and still able to glorify God in doing so?
- content that seeks to perpetuate the 3-D (dating, dieting, dress) conversation without getting at the root will be challenged and/or removed. We want to help mothers, daughters, churches, and girlsministers be equipped for conversations that deal with heart issues. Unfortunately among our women's ministries today there are a lot of "quick fixes" and shallow conversations being offered. For example: A modesty fashionshow is a band-aid solution. Talking with a girl about why she feels she needs to wear what she is wearing gets to the heart issue.
- Fashion shows
- make-up tips

CONTENT TO INCLUDE IN YOUR CONTRIBUTIONS:

- DO add the words "girls ministry" somewhere in your written contribution so that traffic is driven to the site. You don't have to understand this but those that are in the know tell us that this is an important part of building this community.
- Please credit your sources if your contribution includes information gained from another source.
- Please do include scripture references if you reference theological insights.
- Let's have the tough conversations on here. Let's help mom's know how to talk to their daughters about purity. Let's challenge people to stop shirking their responsibilities to raise teenaged girls in a Godly way. Let's not just add to the pink fluff that is already out there, but truly help shape girlsministry intentionally, strategically, and scripturally.